

慈濟大學 114 學年度入學 經營管理學系(學士班)開課科目及學分時數表

114.06.05校課程委員會修訂通過

115.05.15校課程委員會修訂通過

Subject Category 科目類別	Course Notes & Syllabus 新聞課程 註記 檢附課程	Course Title in Chinese 課程中文名稱	Course Title in English 課程英文名稱	Credits 學分	Hours 時數	Year 1 114 (2025) 開課學年度		Year 2 115 (2026) 開課學年度		Year 3 116 (2027) 開課學年度		Year 4 117 (2028) 開課學年度		Note 備註	Special Topic Course主題課程 精註記 V： 1.職涯或生涯發展相關課程 2.業界合作「跨界應用」課程 3.全英課程(附檢核表) 4.通識課程 5.其他(自行註記,如雙選授課)									
						1st Semester 上學期	2nd Semester 下學期	1st Semester 上學期	2nd Semester 下學期	1st Semester 上學期	2nd Semester 下學期	1st Semester 上學期	2nd Semester 下學期		1	2	3	4	其他					
Basic General Courses (Required) 共同必修		中文閱讀與書寫	Chinese Reading and Writing	2	2	2								8 credit(s) 8學分										
		*基礎英文	Fundamental English	2	2	2																		
		忌諱人文	Tzu-Chi Philosophy	2	2		2																	
		**程式設計	Programming	2	2	2																		
		*基礎英文課程分為4級：Pre-A1、A1、A2、B1。學生依入學英文成績分級，須依其級別或高於核定級別修課。無入學英文成績者，由外語教學中心另安排測試分級。全學年開課，可於上或下學期修課。 Foundational English courses are offered at four levels: Pre-A1, A1, A2, and B1. Placement is based on students' entry-level English scores, or a test arranged by the Foreign Language Education Center if no score is provided. Courses are available in both fall and spring semesters. **程式設計：網頁視覺程式設計(2)、APP程式設計入門(2)、邏輯與運算思維(2)。全學年開課，擇一課程修習。 Programming: Web Visual Programming (2), Introduction to APP Programming (2), Logic and Computational Thinking (2). Classes are open throughout the academic year, and you can choose a course to study.																						
		通識選修課程	General Elective Courses	16	16	通識選修共分為七類課程，學生須至少修習四個不同課程，每課程至少2學分。建議於一、二年級修完。 General Education elective courses are divided into seven categories. Students must complete courses from at least four different categories, earning a minimum of 2 credits in each. It is recommended that these requirements be completed during the first or second year.							16 credit(s) 16學分											
General Courses of the Colleges 院通識課程		AI原理與倫理:大師講座	AI Theory & Ethics	2	2	由各學院規劃，選修課程依當學期實際開設課程為主。 The elective courses are planned by each college, and the actual courses offered each semester shall prevail.							4 credit(s) 4學分											
		氣候變遷與永續發展	Climate change and sustainable development	2	2																			
			非營利組織導論	Introduction to Non-Profit Organization	2	2																		
		小計	Total Credits	28	28																			
Foreign Language 外語課程		外語選修課程	Foreign Language Courses	2	2	2							2 credit(s) 2學分											
		外語課程包括英語檢定課程（多益、托福、雅思等）及第二外語（日、韓、法、德、西、印、泰、越），擇一修習，建議於一、二年級完成。 Foreign language courses include English certification courses (e.g. TOEIC, TOEFL, IELTS) and second foreign languages (Japanese, Korean, French, German, Spanish, Indonesian, Thai, Vietnamese). Students choose one to take, preferably in their first or second year.																						
Physical Education 體育		運動與健康	Physical Activity & Health	2	2		2							3 credit(s) 3學分										
		*活動性體育課程興趣選項	Interest Options for Active Physical Education Courses	1	1	*活動性體育課程興趣選項由體育教學中心所開設選修課程中任選一門。 *The interest option for active physical education courses is to choose any one of the elective courses offered by the Physical Education Center.																		
		小計	Total Credits	5	5																			
College-required courses 院必修課程		氣候變遷與永續發展	Climite Change and Sustainable Development	2	2		2							6 credit(s) 6學分										
	★	人工智慧進階應用	Advanced AI Application	2	2			2																
	★	價值領導與自我管理	Value Leadership and Self-Management	2	2							2												
	小計	Total Credits	6	6		2	2				2													
Professional Basic Courses (Required) 專業基礎 (必修)		管理學	Introduction to Management	3	3	3								41 credit(s) 41學分	V									
		經濟學	Principles of Economics	3	3	3									V									
		會計學	Accounting	3	3	3									V									
		管理數學	Management of Mathematics	2	2		2								V									
		統計學	Statistics	3	3			3							V									
		小計	Total Credits	14	14	9	2	3																
Core Credits (Required) 專業核心 (必修)		行銷管理	Marketing Management	3	3		3							53 credit(s) 53學分	V									
		資訊管理	Information Management	3	3		3								V									
		服務業管理	Service Industry Management	3	3			3							V									
		人力資源管理	Human Resource Management	3	3			3							V									
		財務管理	Financial Management	3	3			3							V									
		實務專題(一)	Project in Management Practice (I)	2	2				2						V									
		專案管理	Project Management	3	3					3					V									
		策略管理	Strategic Management	3	3						3				V									
		實務專題(二)	Project in Management Practice (II)	2	2						2				V									
		機構實習	Intern Practice	2	160							2			V	V								
	小計	Subtotal	27	185	6	6	3	2	8	2														
Professional Elective Courses 專業選修	★	茶飲與咖啡調飲	Tea and Coffee Entrepreneurship and Sensory Practicen	3	3	3								53 credit(s) 53學分	V									
		會計實務	Accounting Practices	3	3		3								V									
		地方創生與產業發展	Regional Revitalization and Industry Development	2	2		2								V									
		西式點心-初階	Basic Western-Style Snacks and Cake Making	4	4		4								V									
		流通管理	Distribution Management	3	3			3							V									
	★	商務表達與簡報	Business Communication and Presentations	2	2			2							V									
	★	行銷網頁視覺設計	Visual Design for Marketing Website	2	2			2							V									
		國際商務英文(一)	International Business English I	2	2			2							V									
		社區設計與品牌創造	Community Design and Brand Creation	2	2			2							V									
		西式點心-中階	Western-Style Snacks-Mid-Level	4	4		4								V									
		市場調查與分析	Market Survey and Analysis	3	3				3						V									
		自媒體傳播	Communication in Self-Media	3	3				3						V									
		綠色行銷	Green Marketing	3	3				3						V									
		西式點心-進階	Advanced Western Desserts	4	4				4						V									
		消費者行為	Consumer Behavior	3	3					3					V									
		專案企劃	Project Planning and Proposal Development	3	3					3					V									
		成本分析與控制	Cost Analysis and Control	3	3					3					V									
		設計思考	Design Thinking	2	2					2					V									
		碳經濟	Carbon Economy	3	3					3					V									
		餐廳經營管理	Restaurant Management	3	3					3					V									
		菜單設計與成本控制	Menu Design and Cost Control	3	3					3					V									
		中式點心	Chinese Pastry	4	4					4					V									
		財務報表分析	The Analysis of Financial Reports	3	3						3				V									
		連鎖加盟經營管理	Chain Store and Franchise Management	3	3						3				V									
		人工智慧軟體應用	Applied Artificial Intelligence Software	2	2						2				V									
		貿易實務與書信	International Trade Practices and Correspondence	3	3						3				V									
		社會企業與方案設計	Social Enterprise and Design Solutions	3	3						3				V									
		西式烹調	Western Cooking	4	4							4			V									
		中式烹調	Chinese Cooking	4	4							4			V									
		實習(一)	Internship I	2	160								2		V	V								
	專業實習	Professional Internship	7	560								7	V	V										
	企業倫理與社會責任	Business Ethics and Social Responsibility	3	3								3	V											
	職場實習	Workplace Internship	9	720								9	V	V										
	AI智慧行銷	Artificial Intelligence for Smart Marketing	3	3								3	V											
	創新與創業管理	Management of Innovation and Entrepreneurship	3	3								3	V											
	專業選修規劃小計	Subtotal	113	1535	專業選修規劃學分									主題課程統計										
Total Credits 學分總計	必修學分數-經管系	Total Credits for Required Courses DBM	41	41	通識課程28學分(必修8+選修16+院通識4)								50	4										
	必修學分數-院級	Total Credits for Required Courses CMSS	6	6																				
	必修學分數-通識	Total Credits for Required Courses General	28	28																				
	必修學分數-外語+體育	Total Credits for Required Courses Foreign Language&Physical Education	5	5																				
	經管系專業選修最低學分數	Minimum Total Credits for DBM Elective Courses	53																					
	自由選修	General Elective Courses	0																					
	畢業最低學分數	Credit Requirements for Graduation	133																					
1.本學系學生畢業門檻如下： 1. The graduation threshold for students of this Department is as follows: (1)須通過「經營管理學系專業證照專業門檻」。 (1) Students must pass the graduation threshold for professional certificate of the Department of Business Management. 2.專業選修課程依當學期實際開設課程為主。 2. Professional elective courses are based on the actual courses offered in the current semester. 3.專業實習、職場實習為全學期實習，需經實習委員會審查通過方可實習。 3. Professional Internship and Workplace Internship are full-semester internships, and approval from the Internship Committee is required before starting the internships.																								